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#26/H
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7/20/04

In the United States Patent and Trademark Office

| | |
|---|---------------------------|
| In re application of: Eyal Bartfeld | |
| For: METHOD AND APPARATUS FOR SELECTING AND DISPLAYING MULTI-MEDIA MESSAGES | |
| Serial No.: 09/484,730, conf. # 1034 | Group: 2611 |
| Filed on: 1/18/2000 | Examiner: Reuben M. Brown |
| Correspondence Date May 28, 2004 | Docket: 2000-001 |

Resubmission of Amendment and Response

Sir,

This amendment was previously filed on May 4, 2004. In accordance to a telephone conversation received from the office the amendment is resubmitted due to the informality that claims 1-72, canceled several years ago, were not shown as canceled in the original claims listing.

Applicant hereby resubmits the amendment with the required information and hopes that with the information provided herein the office will now be able to process the amendment.

The original submission contained a petition for extension time for response under rule 1.136. Applicant therefore believes that no fee is due in connection with this submission. If this understanding is incorrect, please charge any fee, or credit any overpaid amount, to Deposit Account No. 501392.

Respectfully submitted

Shalom W.

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Serial No.:

Page 1

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MAY 28 2004

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| Correspondence Date May 1, 2003 | Docket: 2000-001 |

Amendment and Response

Sir,

- 5 This amendment is in response to the office action mailed to applicant on December 4th, 2003. Our understanding is that no fee is due in connection with this submission. If this understanding is incorrect, please charge any fee, or credit any overpaid amount, to Deposit Account No. 501392.

- 10 A petition for extension of time to respond under rule 1.136 for a period of two month is enclosed.

Amendments to claims begin on page 2 of this paper.

Remarks begin on page 16 of this paper

Please amend the above-identified application as follows: